

# PARENT GUIDE



ET



Hey Parents!



emily irene photo co. emily

y irene photo co. emily irene

*I'm  
for  
you!*



# Thank you!

-- for being invested in your child's special day. It is so important to show support and love during the wedding planning process. I made this guide for parents to show my packages, offerings, advice, and FAQ about wedding photography & videography.

This is a huge investment and you guys need to be in the loop too! So let's get started!



A woman with long, wavy blonde hair is shown from the back, looking out a window. She is wearing a light-colored, long-sleeved top and dark jeans. Her arms are slightly out to the sides. The background consists of vertical blinds and a window. The text "What's Included?" is overlaid in the center of the image.

What's Included?



# Just taking photos?

I have built my business to go the extra mile at each wedding. Not just taking photos and/or videos! I am here to help with steaming dresses, making sure the day goes smoothly, photos are taken of family members and groups, and other random things are taken care of! I want this day to go as perfectly as possible and I will notice as much as I can to help achieve that!









9 YEARS OF  
CAPTURING WEDDINGS!  
*and counting...*



# You can trust me!

I am in my 9th wedding season. I absolutely love my job and have taken all measures to ensure that everyone is taken care of. I have insurance, reliable transportation, lots of experience, high-quality equipment, and editing software, a bubbly personality, and a go-getter attitude!

I have developed contracts that protect both parties! I make sure all the boxes are checked!



*Reviews!*





# LOVED BY MOM'S

(End-of-night mom hugs are the best)





Jeri Covington

1 review · 2 photos

★★★★★ a year ago

Emily did an amazing job at my daughters wedding. She was very professional. I would most definitely recommend her. All of the pictures in the wedding album more absolutely gorgeous!! I can't believe how fast she had them back to us. Great job Emily!!

Hi Emily! I just wanted to reach out and tell you what a wonderful job you did on Kameron and Aimee's wedding! You were so creative and professional and they are lucky to have selected you to capture their special day! You should be very proud and I hope their beautiful photos will inspire other couples to hire you! What a talented young woman you have grown into. Love Molly Lajoie







katiereeder 2w · ❤️ by author

OMG 😭😭😭 I'm not crying, you're crying. I love this so much, you're just incredible @emilyirenephoto.co! ❤️❤️❤️👏🔥👏🥰

1 like Reply

Argh! I'm a puddle over here!!!



Thank you so much!!! 💜

You captured the essence of the whole day for me. I miss spotting you and Maddie on the reel though 💜



Not me already watching the video 3 times 😭😭😭 It's so perfect and I get to relive the best day of my life all over again. You were able to capture just how in love Dave and I are and it it beyond perfect. Thank you thank you thank you 💕💕

# AND COUPLES!

I got to look at them briefly last night and while admiring them I started crying! You captured our personalities, our love, goofiness and admiration for each other with each still picture!! 🥰❤️🦋🥰 they turned out more than amazing and way more than expected!!!! I cannot wait for Josh to see! BRB I'm not crying your crying!



\_annieroth 3d · ❤️ by author

I've watched a million times already 😭😭😭 I love it!!!! Cannot wait for the full video 💕

1 like Reply Message

Emily, I wanted to take a moment to express my heartfelt gratitude for your incredible work in capturing the best day of my life. The photographs you took have allowed me to relive every beautiful moment and emotion from that day, and for that, I am truly thankful. 💕

Your talent and dedication are evident in every image. Your ability to capture the essence of the day, the love in the air, and the joy in our hearts is nothing short of amazing. Your photographs have become more than just pictures; they are a treasure of memories that we will cherish forever.

Thank you for being a part of our special day. You have given me the gift of reliving those precious moments whenever I look at your photographs, and I couldn't be more thankful. I am so excited to see the full video! 💕



Oh my gosh this photo whatttt you are so talented



Replied to you



ahhhh I can't wait this is so good



Gahhhhh!!!! Thank you so so so much!! Just making us more and more excited for our wedding 🥰🥰💕





# PACKAGES & KEEP SAKES

I capture every moment I possibly can during the day! I make sure everything is high quality and back them up to preserve as many memories as possible. If you would like to have a full separate video of the ceremony, first look, or special moment, we can add that to any package.

Those moments may be included in the video, but not for the full duration of the video. It's so great to have the full ceremony or speeches as a keepsake.



# D E A L S

5% OFF

In Full Payments

7% OFF

Monday-Thursday Weddings

10% OFF

Vet and Military Discount

(Parents Included)



# STICKER SHOCK!

Weddings can be soooooo expensive! I totally understand a good wedding budget. I built my packages to cover my expenses and the time that I work on a wedding. For each wedding, I work 40-80 hours depending on the size and package of each wedding. I don't add profit margins onto the packages like most creatives do. By choosing my services couples save an average of \$3,000 on their wedding! I keep it very fairly priced.





Keep Sakes & Add-ons -



# MEMORABLE MOMENTS

MOST COUPLES ADD ON 2 OF THESE EITHER  
BEFORE OR AFTER THEIR WEDDING!



## Memorable Moment Films

FIRST LOOKS: \$150

PRIVATE VOWS: \$250

SPEECHES: \$250

CEREMONY: \$250

FIRST DANCES: \$250



FILM AVAILIBLE BY REQUEST





# AUTHENTIC FILM

I have brought back the old way of capturing weddings! I have many film cameras from the 80's-2000's to capture the day in a different way. This is also a great add-on to any celebration.



# AUTHENTIC FILM

- Roll, processing, labor, digital files -

Authentic Vintage 35mm Film Photos - \$70

35mm Prints 24-36 Shots - \$30

Super 8 Footage - \$250

*Super 8!*  
←

Separate Super 8 Footage Video - \$100

Camcorder Film (flat rate after the wedding) - \$100

Wedding in 1 minute video - \$500

Disposable Camera w/ Prints - \$70

Disposable Camera Black and White w/ Prints - \$70

Polaroids - \$50/ per 8






# PACKAGES

ARIZONA CALIFORNIA OREGON

EMILY IRENE PHOTO CO.  
WEDDING PHOTO AND VIDEO

©





*Bundle Specials*

(January-May 2024 Weddings)



# *Video Special*

(January-May 2024)

\$2,500  
(Value: \$3,100)

*Save  
\$600!*

7-8 Coverage Hours

5 Minute Film

Authentic Super 8

45-70 Second Preview

Memorable Moment Video

\$500 Travel Included

ARIZONA

ONLY

ET



# *Video Special*

(January-May 2024)

\$2,000  
(Value: \$2,600)

*Save  
\$600!*

6-7 Coverage Hours

5 Minute Film

Authentic Super 8

45-70 Second Preview

Memorable Moment Video

\$200 Travel Included

OREGON & WASHINGTON

ONLY





# Bundle Special

(January-May 2024)

\$3,500

*Save  
\$1,000!*

7-8 Coverage Hours

6-7 Minute Film

45-70 Second Preview

500+ Images

12-48/hr Sneak Peaks

Super 8 (Film, Processing, Digital Access)

35mm Film Photos

\$500 Travel Included

AZ, OR, WA ONLY

ET





WEDDING VIDEOS -



# Wedding Video Package No.1

\$2,250

5-7 Coverage Hours

3-4 Minute Highlight Video

45-70 Second preview

Base Travel Included

ET



*Most Popular*

## Wedding Video Package No.2

\$2,700

8-10 Coverage Hours

6-7 Minute Highlight Video

45-70 Second Preview

Base Travel Included

ET



ULTIMATE  
Wedding Video Package No.3

\$3,200

10-12 Coverage Hours

8-9 Minute Highlight Video

45-70 Second Preview

Super 8

Memorable Moment

Base Travel Included

ET





WEDDING PHOTOS -



# Wedding Photo Package No. 4

\$2,400

5-7 Coverage Hours

300+ Images

12-48/hr Sneak Peaks

Base Travel Included





*Popular*

## Wedding Photo Package No. 5

\$2,950

8-10 Coverage Hours

500+ Images

12-48/hr Sneak Peaks

Base Travel Included

ET



# Wedding Photo Package No. 6

\$3,500

10-12 Coverage Hours

700+ Images

12-48/hr Sneak Peaks

"Wedding Day In 1 Minute" video

Base Travel Included

ET



*Most Popular*

ULTIMATE  
Wedding Photo Package

\$4,500

10-12 Coverage Hours

700+ Images

12-48/hr Sneak Peaks

"Wedding Day In 2 Minutes" video

Engagement Session

All Travel Included

ET





WEDDING BUNDLES -



Wedding Film + Photo  
Package No. 7

\$3,950

5-7 Coverage Hours

3-4 Minute Highlight Video

45-70 second Preview

300+ Images

12-48/hr Sneak Peaks

Base Travel Included

ET



*Most Popular*

Wedding Film + Photo  
Package No. 8

\$4,500

8-10 Coverage Hours

6-7 Minute Highlight Video

45-70 second Preview

500+ Images

12-48/hr Sneak Peaks

35mm Film Photos (Film, Processing, Digital Access)

Base Travel Included

ET



Wedding Film + Photo  
Package No. 9

\$5,800

10-12 Coverage Hours

8-9 Minute Highlight Video

45-70 second Preview

700+ Images

12-48/hr Sneak Peaks

Memorable Moment

Roll of Super 8 (Film. Processing. Digital Access)

All Travel Included

Engagement Session

Associate Shooter (6 Hours)





# MOVING FORWARD



# CUSTOMIZING

Every couple that inquires with me has a discovery call. We go over the day and the type of coverage they would like. My packages are customizable and I work with your budget. If you have questions on a package ask your kids or me!



# ADVICE

Always be transparent with your family about the budget of the wedding. Set those expectations before you have them look for vendors! After they book send them a list of things you would like to see in the wedding gallery. Then the couple and I can add that into the photo lists. If you have something special you would like captured during the day, you can always ask me!



# MORE QUESTIONS?

Email me at

[emilyirenephotoco@gmail.com](mailto:emilyirenephotoco@gmail.com)





TALK TO YOU SOON!



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y irene photo co. emily irene

X O X O

*em*