
WEBSITE DESIGN

INVESTMENT GUIDE

Wildflower
DESIGNS

SITE BUILDER

We will use WIX! Wix is the most user-friendly, most integrated, and creatively flexible platform on the market. No need to learn a whole new set of skills to edit and work on your site. Plus you don't have to continually hire me back to update and change simple things on your site. Reach out with more specific questions on WIX!

PREP WORK

I have an intentional prep work suite for you! We will go through everything and make sure you have all the necessary elements for your site. We will have a Google Drive folder for all your important photos, text copy, elements, branding, and so much more. I also have a webpage with helpful videos and resources.

QUICK FAQ

1. No Templates!
2. Everything is custom
3. Formatted for Desktops & Phones
4. Payment Plans Available
5. Use branding for any designer or DIY
6. Each website will include a domain connection, favicon, site photo, basic SEO, and normal "housekeeping"
7. Webpage to guide you on the prep work
8. Almost 24/7 communication
9. Up to two changes per section

WEBSITES

RETRO



LUXURY



COUNTRY



WILDTREE



THE SAGUARO

ONE PAGE SITE

THE CACTUS ONE PAGE SITE

The best option for something simple, quick, and not too complicated! This website is perfect for those who have a smaller budget or don't want to maintain a full website.

You will have everything on one page and a Wildtree for your Instagram bio.

INVESTMENT

\$900

THE CACTUS **ONE PAGE SITE**

THE MAIN PAGE

YOUR BUSINESS

PHOTOGRAPHY

INVESTMENTS

INQUIRE & QUESTIONNAIRE

ABOUT YOU

THE WILDTREE

THE SONORAN
SIMPLE DESIGN

THE SONORAN **SIMPLE DESIGN**

THE HOME PAGE
THE PHOTOGRAPHY
THE INVESTMENT
THE INQUIRY
THE ME
THE WILDTREE

THE SONORAN SIMPLE DESIGN

WANT IT ALL?

\$2,200

WANT IT ALL + OAKLAND BRANDING?
(\$200 DISCOUNT)

\$2,665

THE SONORAN SIMPLE DESIGN

WANT IT ALL + OAKLAND BRANDING?
(\$200 DISCOUNT)

\$2,665

CUSTOM COLOR PALETTE

2-3 TYPEFACES

MAIN LOGO

SECONDARY LOGO

2 SUBMARKS

LINE ART LOGO

2 ELEMENTS/ILLUSTRATIONS

THE HOME PAGE

\$450

A simple home page that hits all the major points of your business. Your home page will captivate your audience and entice them to inquire with you!

THE PHOTOGRAPHY

\$250

A gallery and encapsulation of your work and vibe. It will show your audience your best and most provoking images. We will also explore and show off how good and attentive you are to your clients and work.

THE INVESTMENT

\$250

Showing off why you are worth the investment as well as packages and offerings.

THE INQUIRY

\$150

A separate page for your questionnaire and inquiry process. This can be integrated from your current inquiry form. Including Honeybook, Pixieset, Typeform, or directly transferred to Wix!

THE ME

\$150

The page all about you and how you best
serve your audience!

THE WILD TREE

\$250

My take on the very widely used LinkTree.
This site is for your Instagram bio for easy
access to all your links and platforms.

THE SCOTTSDALE COMPLEX DESIGN

**THE SCOTTSDALE
COMPLEX DESIGN**

**THE HOME PAGE
THE PHOTOGRAPHY
THE INVESTMENT
THE INQUIRY
THE ME
THE WILDTREE
THE WORKSHOP
THE BLOG**

THE SCOTTSDALE COMPLEX DESIGN

WANT IT ALL?

\$3,200

WANT IT ALL + ALISON BRANDING?
(\$300 DISCOUNT)

\$3,895

THE SONORAN SIMPLE DESIGN

WANT IT ALL + OAKLAND BRANDING?
(\$200 DISCOUNT)

\$2,665

CUSTOM COLOR PALETTE

2-3 TYPEFACES

2 MAIN LOGOS

3 SECONDARY LOGOS

3 SUBMARKS

LINE ART LOGO

3 ELEMENTS/ILLUSTRATIONS

THE HOME PAGE

\$650

A complex home page that hits all the points of your business and is heavily stylized. We will use a multitude of methods to show your business off very creatively. Your home page will captivate your audience and entice them to inquire with you!

THE PHOTOGRAPHY

\$450

A gallery and encapsulation of your work and vibe. It will show your audience your best and most provoking images. There will be many modes of showing off your work on this page including full gallery links We will also explore and show off how good and attentive you are to your clients and work.

THE SCOTTSDALE
COMPLEX-DESIGN

THE INVESTMENT

\$250

Showing off why you are worth the investment as well as packages and offerings.

THE INQUIRY

\$250

A separate page for your questionnaire and "complex" inquiry process. This can be integrated from your current inquiry form. Including Honeybook, Pixieset, Typeform, or directly transferred to Wix!

THE ME

\$250

The page all about you and how you best
serve your audience!

THE SCOTTSDALE
COMPLEX-DESIGN

THE WILDTREE

\$350

My take on the very widely used LinkTree.
This site is for your Instagram bio for easy
access to all your links and platforms.

THE WORKSHOP

\$200

A place to show off styled shoots, retreats, or events you are hosting! This can also be a storefront or education hub!

THE SCOTTSDALE
COMPLEX-DESIGN

THE BLOG

\$100

Getting you set up on the back end to blog
about all your adventures and creativity.

**BUILD YOUR
OWN PACKAGE!**

THE SONORAN

&

THE SCOTTSDALE

THE SCOTTSDALE
COMPLEX-DESIGN

**2-4 PAGES
BASE FEE**

\$500

**5-8 PAGES
BASE FEE**

\$700

example

ORDER FORM

CIRCLE TO KEEP TRACK AS YOU BUILD YOUR PACKAGE

THE PAGE	SONORAN	SCOTTSDALE
<u>THE HOME PAGE</u>	\$450	\$650
<u>THE PHOTOGRAPHY</u>	\$250	\$450
<u>THE WILDTREE</u>	\$250	\$350
<u>THE INVESTMENT</u>	\$250	\$250
<u>THE INQUIRY</u>	\$150	\$250
<u>THE ME</u>	\$150	\$250
<u>THE WORKSHOP</u>	\$100	\$200
<u>THE BLOG</u>	\$100	\$100

PAGE TOTAL BASE FEE

2-4: \$500

5-8: \$700

\$2,700

INVESTMENT

ORDER FORM

CIRCLE TO KEEP TRACK AS YOU BUILD YOUR PACKAGE

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<u>THE WILDTREE</u>	\$250	\$350
<u>THE INVESTMENT</u>	\$250	\$250
<u>THE INQUIRY</u>	\$150	\$250
<u>THE ME</u>	\$150	\$250
<u>THE WORKSHOP</u>	\$100	\$200
<u>THE BLOG</u>	\$100	\$100

PAGE TOTAL BASE FEE

2-4: \$500

5-8: \$700

\$

INVESTMENT

**TALK TO YOU
SOON!**

XOXO EM

Wildflower
DESIGNS
